

# shareef ap

Cannanore, Kerala 670307

[shareefap5\\_zx6@indeedemail.com](mailto:shareefap5_zx6@indeedemail.com)

+91 81294 77943

Results-driven Digital Marketing & Graphic Designer with 3+ years of professional experience delivering high-impact visual content and performance-driven marketing campaigns across UAE, Bahrain, and India. Strong expertise in social media marketing, SEO, content strategy, branding, and print/digital design. Proven ability to translate marketing objectives into high-conversion creatives, manage vendor/client coordination, and execute campaigns aligned with UAE advertising standards. Hands-on experience with Meta Ads, TikTok Ads, SEO tools, and design platforms. Actively seeking opportunities in Digital Marketing, Graphic Design, or Creative Marketing roles within the GCC.

Willing to relocate to: Kochi, Kerala - Calicut, Kerala - Cannanore, Kerala

## Personal Details

---

**Industry:** Arts & Entertainment, Marketing

## Work Experience

---

### Graphic designer

Masco digital printing-Kannur, Kerala

Full-time

August 2025 to December 2025

Designed highquality print and digital creatives for corporate, retail, and event clients

Produced branding assets including logos, brochures, standees, banners, indoor & outdoor signage

Coordinated with UAE and Bahrain clients to ensure creatives aligned with brand guidelines and campaign objectives

Improved design workflow efficiency by developing optimized templates and reusable asset libraries

Performed quality checks prior to print production, reducing rework and rejection rates

### Graphic designer

Yaseen graphics-Bahrain

Full-time

January 2022 to June 2025

Created promotional materials, digital ads, and retail marketing creatives for local businesses Managed design briefs, client revisions, and project timelines independently Delivered brand-consistent visual assets aligned with marketing and promotional campaigns Optimized creative workflows by standardizing templates, reducing turnaround time for recurring campaigns

### Graphic designer

Hours Advertising and Gifts-Dubai UAE

Full-time

October 2021 to December 2021

Produced digital advertisements, product creatives, and marketing visuals aligned with UAE retail trends

Coordinated with copywriters and marketing teams to deliver campaignready creatives

Ensured visual consistency across ads, packaging, and product marketing materials  
Supported fastpaced production environments with highvolume creative output

### **Graphic designer**

Adstar Advertising Company-Talipparamba, Kerala

Full-time

June 2018 to March 2020

Developed design concepts, illustrations, and layouts based on client requirements

Executed basic digital marketing activities including social media posting schedules and SEO tagging

Tested creatives across multiple formats and platforms, optimizing designs based on feedback and performance

Supported senior designers and marketing teams in campaign execution

### **Graphic designer**

Concept-UAE

Internship

March 2018 to May 2018

Menu card design

### **Skills**

---

- photoshop illustrate coraldrawn Indesign